



August 1, 2007
For Immediate Release

Contact: Catherine Calame
c.calame@protex-intl.com

**Larry Ford Named Vice President Domestic Sales & Marketing
New Leadership Helps Drive Protex International Corp.'s U.S. Sales Efforts**

Bohemia, NY -- Larry Ford has been named Vice President of Domestic Sales & Marketing by Protex International Corp. Effective in May, Mr. Ford was promoted after serving two and a half years as domestic sales manager for Protex's cargo security seals division.

Mr. Ford came to Protex after spending 30 years at Eckerd Corp., where he worked his way up through various loss prevention positions, reaching the level of Vice President of Loss Prevention. During his four-year tenure as Vice President, Mr. Ford and his team worked closely with the Store Operations and Merchandising departments, orchestrating an impressive 60 percent reduction in shrinkage.

"Larry was given the task of starting a new product line for Protex with our security seals business partner, Unisto, and he proved that he is a dynamic leader who is successful in management, relationship building and sales," said Steve Migliorino, President and CEO. "In his new executive position, Larry will be part of the senior management team, where he will help formulate and direct strategic decisions for Protex's future growth. We are confident that Larry's experience, combined with Protex's thriving product line of superior security solutions and highly reputable service, will be a winning combination for our customers."

Based in Orlando, Fla., Mr. Ford can be reached at l.ford@protex-intl.com or 1-407-808-1830. For additional information, contact Catherine Calame, Marketing Manager, at 1-800-835-3580, ext. 110 or c.calame@protex-intl.com.

About Protex International Corp.

For 25 years, Protex International Corp. has been a leader in providing customized loss prevention solutions for the world's leading retailers. Protex's range of products allow for open, accessible product displays while encouraging customer interaction, thereby helping to increase sales while decreasing theft. Protex loss prevention solutions include security-plus-power systems for electronics such as cell phones, cameras/camcorders, MP3 players etc., electronic alarms for merchandise and apparel, mechanical and electronic retractables, annunciators and sensors. Protex is regularly featured in leading industry publications, including LP Magazine. For additional product information, or to learn about Protex customer success stories, visit www.protex-intl.com.